



# 2017 EVERY DAY COUNTS ATTENDANCE AWARENESS CAMPAIGN

## **Marquees Across Pinellas:**

- Post a positive attendance message on your MARQUEE
- Snap a photo to share at [#SchoolEveryDay](#) or [Communications@JWBPinellas.org](mailto:Communications@JWBPinellas.org)

**Attend School Today.  
Achieve Tomorrow.**

**Every School Day Counts**

**#SchoolEveryDay**

## **Social Media:**

- Join local Twitter chat & follow [#SchoolEveryDay](#)
- Download attendance messages & images; post a banner on your website:  
<http://awareness.attendanceworks.org/social-media/>

## **Vinyl Banners:**

- Display a banner in your school, program, church or business.



## Posters:

- Display a poster in your school, program, church or business.



## Parent Pledge Flyers:

- Distribute flyers to parents/caregivers featuring attendance facts and tips plus a parent pledge to have their children in school on time every day.



## Coloring Sheets:

- Hand out coloring sheets to children in your program that feature a positive school attendance message.

