

# 108 infants died from **sleep-related** causes

Adults sleeping with babies raise the **RISK OF DEATH**



## More infants die in adult beds than anywhere else.

Kids belong in kid beds. Infants sleeping in adult beds account for nearly 74% of deaths in babies under 4 months. Causes are pillow-top mattresses, comforters, fluffy pillows and stuffed animals.

### Prevent needless deaths by:

- Sharing the room, not the bed—put the baby's crib next to the parents' bed for first 6 months of life.
- Keeping the crib safe with tight-fitting sheets and firm mattress.
- Keeping the crib free of blankets, pillows, bumper pads, etc.
- Placing the infant on its back when putting down to sleep.

**#1**

cause of injury-related deaths for infants is **SUFFOCATION** or **STRANGULATION** in adult bed

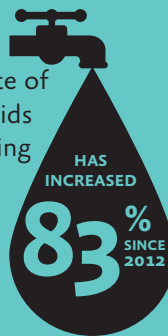
# 32 kids 5 and under **drowned**

Small kids can **DROWN** in



seconds

The rate of small kids drowning



## Drowning kills more kids ages 1-4 than any other cause.

Any child can drown, any time. And infants drown silently, in as little as 20 seconds. Kids under age 1 most often drown in bathtubs, buckets and toilets. They also drown in pools of every size, canals, spas...even a pet's water dish.

### What you know **DOES** make a difference:

- Formal swimming lessons for kids under age 4 cut drowning risk by 88%!
- 2/3 of small kids who drowned in a pool were last seen in the house!
- Eliminate distractions for those watching kids near water: NO texting, phone calls, gaming or reading.
- LEARN CPR—it saves lives!

Kids can drown in **BUCKETS, TOILETS, POOLS** of any size, even a **PET'S WATER DISH**



# 13 kids 5 and under died from **inflicted head trauma**

**CRYING** is most often linked with babies being **SHAKEN**

**HALF** of kids who suffer **SEVERE HEAD TRAUMA**

before age 5 die before their birthday



Just **SHAKE** of a baby can **KILL** or injure them

## Shaking infants—even once—can kill or injure them for life.

Crying is most often the reason people shake, squeeze or throw small babies. The potty-training years, up to age 4, are also a critical flashpoint. Parents themselves most often cause the injury or death, but other people not prepared or equipped to handle crying are also the cause.

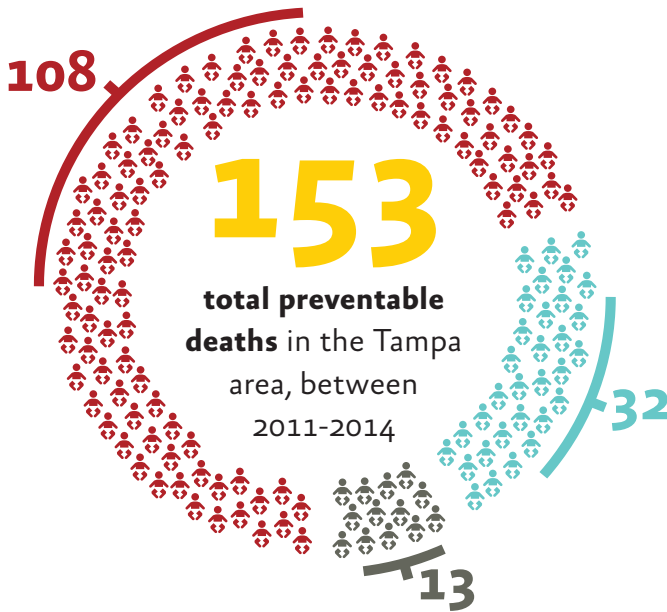
### Tell everyone:

- That crying is normal—it's how babies communicate.
- To check the crying baby for hunger, dirty diaper, temperature and other causes.
- To offer people watching infants a support system that can relieve a stressed-out caregiver.



Things that **kill kids** should come with warning signs.

Learn more. Visit and share this website today: [PreventNeedlessDeaths.com](http://PreventNeedlessDeaths.com)



**Even 1 preventable death is too many.**

And there are many causes. Read through this info, then post it somewhere—and share! Education is the only way we will all prevent these needless deaths.

Learn more at [PreventNeedlessDeaths.com](http://PreventNeedlessDeaths.com).

Things that **kill kids** should come with warning signs.

Learn more at [PreventNeedlessDeaths.com](http://PreventNeedlessDeaths.com).