

MID-COUNTY COMMUNITY COUNCIL

Caruth Health Center, St. Petersburg College 7200 66th Street North, Provost's Conference Room Pinellas Park, FL 33781

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JWBPinellas.org

The Mid-County Community Council (MCCC) is a diverse citizen advisory group that maximizes consumer participation by identifying community strengths, trends and needs, as well as advocating and developing potential solutions on behalf of children and families in the Mid County Region. The MCCC members keep in touch with the community needs through gathering data and studying best practices, reaching out to community residents and agencies, involving youth and young adults through meaningful action and leadership roles, and providing information to the JWB's Board Members and staff.

MCCC Work Plan Areas:

- 1. Promote public awareness of the mission of JWB and the purpose of the MCCC
- 2. Connect available community resources to have a positive impact on our community and address the critical issues affecting children and families

MCCC Work Plan FY 18

- ➤ MCCC actively supports the Mid-County Youth Leadership Committee. The Youth Leadership Committee is promoting and encouraging youth to become effective leaders on shaping the future of a prosperous community.
 - On-going recruitment effort to increase Youth Leadership Committee's membership by six members
 - Collaborate and support Pinellas Park Middle School's Mentoring Program
 - Plan the Second Annual Youth Leadership Conference
- > MCCC has identified the need of providing more recreational activities for youth in some communities in the Mid-County Region (Lealman, Highpoint)
- > MCCC advocates for the ongoing collaboration among JWB funded agencies, faith-based organizations and other community providers to better serve families and children.
 - ❖ Increase FOCUS membership by six new churches
 - * Respond to the needs of the growing Hispanic Population
 - Participate and support Adopt-a-Block and increase number of volunteers
 - ❖ Attend at least six events sponsored by the three Neighborhood Family Centers (Lealman Asian, GRAYDI and Highpoint)
- ➤ MCCC members are very well connected in their respective communities and have diverse affiliations and a strong sphere of influence in Pinellas County.
 - ❖ Members will participate in various community events and outreach activities in order to share in the community the value of having an organization like JWB that funds and advocates for services to protect and safeguard the future of families and children in Pinellas County
 - ❖ Members will connect with at least four organizations from their sphere of influence to promote JWB's Collective Impact Initiatives