

## NORTH COUNTY COMMUNITY COUNCIL

MLK Youth Recreation Center 550 Laura Lane Dunedin, FL 34698

Danielle Hintz, Community Projects Manager/Council Liaison

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JWBPinellas.org

The North County Community Council (NCCC) is a diverse citizen advisory group that maximizes consumer participation by identifying community strengths, trends, needs, as well as advocating and developing potential solutions on behalf of children and families in North Pinellas County. The NCCC members keep in touch with the needs through gathering data and studying best practices, reaching out to community residents and organizations, and then advocating for change by providing this information to JWB. Meetings are held on the first Thursday of each month, 5:30 – 7:00 PM, normally at the MLK Youth Recreation Center, 550 Laura Lane in Dunedin.

# **NCCC Work Plan Areas:**

- 1. Advocacy/Advisory Role & JWB Initiatives
- 2. Community Connections
- 3. Community Awareness/Involvement

## NCCC Work Plan 2016 - 2018

- NCCC advocates for neighborhood-based services for children and families by: supporting JWB's Collective Impact Initiatives and bringing that information to the neighborhood level, maintaining an active connection to the four NFC's in North County, advocating for specific North County areas of concerns as they arise, and conducting personal development by reading Bridges Out of Poverty and advocating for economically challenged families (ALICE report).
- ➤ NCCC increases and maximizes community-based connections for JWB by: utilizing connections to increase awareness of JWB and community needs (influence maps, recruiting and mentoring of new members), creating a social media plan and a NCCC presences through JWB's social media encounters, utilizing the opportunity to share connections and influence with the Board.
- ➤ NCCC increases community awareness and involvement, promoting JWB and what is needed for children and families in North County communities by: creating public awareness and providing education at strategically selected events (minimum of four per year) in North County, educating legislators about needs of our children and families, and participating in and supporting JWB special projects such as focus groups, community dialogues and outreach events supporting Collective Impact Initiatives.