

MINUTES
June 6, 2024

Council Members Present: Richard Rock, Julianne Pérez, Jeanne Lafler, Caterina Tassara Runyon, Carol Weideman, Christine Britt.

Council members Absent: Carol Bumiller, Keith Sabiel, Cheko Carter, Fidel Johnson, Harold Paxton, Deputy Corey Studt, Carlos Mercado, Fred Green, Angel Addison

Guests: Arelys Escalera (Pinellas County Communications), Wanda McCawthan (Friends of Ridgecrest), Marsha Brown (PCSB), Chris Davis (Pinellas Education Foundation), Tracey Schofield (Pinellas & Kids Foundation), Scott Gill (High Point Neighborhood Family Center)

JWB Staff: Yaridis L. Garcia

I. Call to Order- Richard Rock, Chair at 6:00 PM

- a. Welcome- Members & Guests
- b. Approval- April Minutes – **no quorum, so could not approve minutes.**

II. Open Agenda-Community Partners Updates

Caterina, Lealman Asian NFC:

- a. Snow cone event coming up.

Arelys, County:

- b. Hurricane Guides available in English, Spanish, and Vietnamese
- c. Self-service sandbag location for unincorporated residents (up to 10 sandbags)
 - i. Sandbags are most useful for houses that may flood 6-8 in of water, not on the coast.
 - ii. E.g., 10 sandbags will support the front of your house only.
 - iii. **Key consideration:** County has sandbag videos available and suggestions for alternatives.
 - iv. Any mobile home parks must evacuate once an evacuation order is given.
- d. County is hosting June listening sessions at various locations around the County to inform about the Opioid public health crisis.

Julianne, City of Largo:

- e. City of Largo has approved for Abundant Life Ministries opening a K-6th grade 50-student school (unsure of timeline)
- f. Hope Expo homeownership event had good registration for English and Spanish speakers. Also, an ASL interpreter present. Great event for first time homebuyers.

Wanda McCawthan, Ridgecrest:

- g. Juneteenth event on Saturday, June 15 at the Greater Ridgecrest YMCA
 - i. Everyone invited! Parade, graduate celebration program and fish fry fundraiser.

Richard Rock, Pinellas Park:

- h. Summer camp started already!
- i. June 22: BroderickCon (Famous car from Supernatural, Pikachu car, etc.) FREE event!
 - i. Teen volunteer group is selling hamburgers and hotdogs to support teen works.

III. Council Business

• JWB Collective Initiatives (Presentation by Brianna Ray & Jerome Kynard, Community Collaborations Coordinators)

- o Summer Break Spots (serve meals breakfast and/or lunch): open for kids who need food.
 - Postcard (two sided English and Spanish) available (passed around at meeting)
 - **Key Consideration: JWBPinellas.org/Breakspot Meals has handouts for print to post in facilities and community centers.**
- o **Action: Seeking 1-2 volunteers from Mid-County (June 22 event, Mid-County Food Distribution) - Yaya will share flyer via email**
- o Pinellas Campaign for Grade Level reading (Goal: want all students to be able to reach grade level reading by 3rd grade)
 - JWB visiting 77 sites across the county. Book Bus Weeks
 - **Action: Seeking community council members to visit and support by volunteering at different sites of book bus. Yaya will send schedule out via email to sign up.**
- o Father Collaborative: Visit JWBPinellas.org/Fathers
 - New initiative of community outreach sub-committees to meet with stakeholders and see what they are planning for dads.
 - Phase II: Re-launch focused for October (Goal: Move to a collective impact model, focus on systems change)
 - Meet quarterly, typically on Fridays (lunch provided)
 - **Action: Seeking volunteers to join collaborative (if interested, email: jkynard@jwbpinellas.org)**
 - Question from Meeting Attendee:
 - What about for fathers of school-age children?
 - o Could subscribe to e-newsletter (fatherhood weekly resource guide).
 - o Activity bag (cards, colored pencils, etc.) for parents to do with kids.
 - Preventable Child Death Campaign: Learn more at JWBPinellas.org.
 - Safe Sleep, Water Safety, Training around 3 causes of death ages 0-3 (e.g., head trauma).

- **Grand Families Event Debrief:**
 - Mid-County Event Recap:
 - 35 vendor tables
 - Great theme of May the Force be With You / Heroes and DJ Corey was great!
 - 50-60 surveys completed.
 - About 220 attendees
 - Underbudget for south, mid, and north county events (lots of in-kind from community partners).
 - This is in the JWB budget for next year.
 - **Key consideration: Present Grand Families events to the JWB Board in September with the council planning teams and JWB evaluator support Jomar Lopez.**
 - Monday, September 23 Board Meeting, 4:30-6pm (Grand Families Board Presentation) and then the second TRIM hearing after JWB meeting.
 - **Action: Everyone is welcome to attend September 23 Board Meeting 4:30pm. Yaya will send these dates.**
 - Carol commented: Each of the events was unique and had a unique value.
- **Community Events Funding:**
 - Application on JWBPinellas.org
 - As of today, 9 applications, 2 pending, and 4 applications did not meet criteria.
 - Surpassed budget (15k) and have spent 20k.
 - **Action: PEHMS and Learning Empowered will attend July 11 meeting to present on their efforts that they used the community events funding for (mental health event and Juneteenth event).**
 - Seeking an increase up to 50k for next year.
 - Question: How to apply for December event, now or later?
 - Apply between 60-180 days of the event (funding will come out of whichever fiscal year has available funds).
 - **Action: Send any funding questions to Yaya.**

IV. JWB Updates:

- Joint Community Executive Leadership Meeting
 - **Action: Yaya will send out email, September 9, for the Council Officers, 6-7:30pm @ JWB**
- Back to School Events
 - Pinellas Park, Saturday, July 27
 - Largo Public Library, Saturday, August 3 (1-4pm)
 - JWB is bringing local rapper for a few performances about reading.
- Youth Leadership Committee
 - Will represent at the Board meeting in July.

Council members and guests also shared in a multi-cultural potluck during the meeting as a celebration of recent accomplishments such as the Grand Families event.

Future Meetings / Notices:

- JWB Board Meeting: Thursday, June 20, 2024, 9am @ JWB 14155 58th street N.
- Mid-County Community Council: July 11, 6-7:30pm @ Public Works Building

Meeting Minutes respectfully submitted by Julianne Perez, Secretary of Mid-County Council